



ci2020
BETTERTOGETHER

SPONSORSHIP OPPORTUNITIES

APRIL 27 - MAY 1, 2020

EXPO HALL OPEN APRIL 29 - MAY 1, 2020

GAYLORD TEXAN RESORT AND CONVENTION CENTER
GRAPEVINE, TX



Jim Milton
Chief Executive Officer
Campus Management Corp.

CAMPUS MANAGEMENT'S MISSION

Our mission is to deliver the higher education platform and services that allow institutions to transform academic delivery, student success and operational efficiency, on their terms.

OUR GLOBAL VISION

Higher education is a critical element and driver in the growth, productivity and transformation of individuals, communities and nations. Campus Management is honored to be an integral enabler of the delivery of quality higher education to transform lives.

On behalf of Campus Management and our client family, I want to personally thank you for your continued support as a member of the CampusInsight sponsor community. We are excited to have you with us and are confident that this event will allow you to grow your business.

We have many new and exciting changes to this year's event, most notably, we are taking CampusInsight on the road for the first time in company history, to the great state of Texas!

Our theme for CI2020 is BETTER TOGETHER and we believe this is a result of your direct involvement at events like this.

As partners working together, we unite our solutions and expertise to better serve our higher education clients and their students. And there's no better place to present a unified vision than at CampusInsight.

See you in Texas.

A handwritten signature in dark ink, reading "Jim Milton". The signature is fluid and cursive, with the first name "Jim" being more prominent than the last name "Milton".

CONFERENCE HIGHLIGHTS

- Two General Sessions
- Two Evening Events
- Over 10 Hours of Dedicated Expo Hall Time
- 120 Breakout Sessions

AUDIENCE HIGHLIGHTS

Over 50% of Attendees Have Used Campus Management Products for 5+ Yrs

Types of Institutions Served

Community Colleges, Medical/Law Schools, Private and Public Traditional, Private Proprietary and Religious, and Technical Colleges

Degrees Granted by Institutions Served

Associate Degree, Baccalaureate Degree, Undergraduate-level Certificate, Graduate/Professional Degree, Graduate-level Certificate

SCHEDULE-AT-A-GLANCE

TUESDAY, APRIL 28

1:00 - 6:00 pm	Expo Closed - Booth Setup
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WEDNESDAY, APRIL 29

8:00 - 10:00 am	Expo Closed - Booth Setup
11:30 am - 2:30 pm	Expo Open - Lunch & General Session
2:30 - 4:00 pm	Expo Open - Feature Flashes & Refreshment Break
6:00 - 8:00 pm	Expo Open - Welcome Party

THURSDAY, APRIL 30

7:30 - 9:45 am	Expo Open - Breakfast & General Session
9:45 - 11:00 am	Expo Open - Feature Flashes & Refreshment Break
11:30 am - 1:00 pm	Expo Open - Lunch
3:00 - 5:00 pm	Expo Open - Feature Flashes & Refreshment Break
7:00 - 11:00 pm	Offsite Location - Evening Party

FRIDAY, MAY 1

8:00 - 9:30 am	Expo Open - Breakfast
9:30 - 11:30 am	Expo Closed - Optional Tear Down
11:30 am - 1:00 pm	Expo Open - Lunch
1:00 - 3:00 pm	Expo Closed - Tear Down

SPONSORSHIP OFFERINGS

SPONSOR BENEFITS:

- 50-Word Company Description: conference website & mobile app
- Logo Placement: conference communications, website, mobile app, program guide, event signage, sponsor recognition slide used in general sessions, breakout sessions and theater presentations
- Social Media Engagement Kit
- Sponsor Communications: opt-in attendee and registered institutions list (sent two weeks prior to show)

EXHIBITOR BENEFITS:

- NEW! Flat screen monitor (size varies based on package)
- Conference welcome bag
- Meals, refreshments and invitations to general sessions and evening events
- Dedicated presentation/booth space
- Power, Internet access and power strip
- 1 Lead retrieval device and downloadable reports
- Inclusion in interactive Passport Game

ITEMS	BRONZE	SILVER	GOLD	PLATINUM
Pricing	\$2,500	\$5,500	\$10,500	\$18,500
Full Passes	1	2	4	6
Booth Size	No Booth	Expo Kiosk (5x5)	Expo Booth (8x8)	Expo Premium Booth (8x15)
Exclusive to Sponsorships		Signage with co-Branding	<p>NEW! One 15-Minute Feature Flash sessions in expo hall theaters</p> <p>Exclusive sponsorship of unique event spaces (e.g., Meeting Spot, Community Café, Support Consultations)</p> <p>NEW! Meter-board with co-branding</p> <p>NEW! Logo placement throughout venue</p>	<p>NEW! Two 15-Minute Feature Flash sessions in expo hall theaters</p> <p>Exclusive sponsorship of unique events/branding during conference along with custom giveaway item (e.g., Wed. welcome party, Thurs. evening event, Wi-Fi)</p> <p>NEW! Premium co-branded signage</p> <p>NEW! Premium logo placement throughout venue</p>
Add on attendee - \$1,500				

SPONSORSHIP KEY DATES

BE AN EARLY BIRD and SAVE 10% OFF if registered by January 31, 2020

Registration & Hotel Block Opens: Early-Mid December

Registration & Hotel Block Closes: March 20, 2020

CONTACT INFORMATION

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About Campus Management Corp.

Campus Management is a leading provider of cloud-based SIS, CRM and ERP solutions and services that transform higher education institutions. Today, more than 1,100 institutions in over 30 countries partner with Campus Management to transform academic delivery, student success, and operational efficiency. Campus Management is a finalist for the 2019 Microsoft Power BI Partner of the Year and the 2018 Microsoft Global Education Partner of the Year.

campusmanagement.com

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